



**INFORMATION ON THE PROCESSING OF PERSONAL DATA**  
of users who surf the Castello Di Albola Sarl website  
pursuant to Article 13 of (EU) Regulation 2016/679

**THE REASON FOR THIS INFORMATION**

Pursuant to (EU) Regulation 2016/679 (hereinafter ‘Regulation’), this page describes the methods for processing the personal data of users who surf the Castello Di Albola Sarl website accessible electronically at the following addresses: [www.albola.it](http://www.albola.it)

This information does not concern other sites, pages or online services accessible through hypertext links that may be published on the sites but refer to resources outside the domain of Castello Di Albola Sarl.

**DATA CONTROLLER**

Following consultation of the sites listed above, data relating to identified or identifiable individuals may be processed. The data controller is

Castello Di Albola Sarl, with registered premises in Strada Marosticana 6/8, 36100  
Vicenza (VI) (Email: [privacy@zonin1821.it](mailto:privacy@zonin1821.it), Certified e-mail:  
[castellodalbola@legalmail.it](mailto:castellodalbola@legalmail.it), switchboard +39 0444 640 111) and company  
headquarters in Via Pian d’Albola, 31 53017 Radda in Chianti (Siena).

**LEGAL BASIS OF THE PROCESSING**

The personal data presented on this page are processed by Castello Di Albola Sarl as necessary for the management of the site and, on the basis of specific information, and where necessary on the basis of consent, to offer and conduct the services offered by the site itself.

**TYPES OF DATA PROCESSED AND PURPOSES OF PROCESSING**

**Navigation data:** The computer systems and software procedures used to operate this site acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. This category of data includes IP addresses or domain names of computers and terminals used by users, the addresses in URI/URL (Uniform Resource Identifier/Locator) notation of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in

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response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the operating system and the user's computer environment.

These data, necessary for the use of web services, are also processed for the purpose of:

- obtaining statistical information on the use of the services (most visited pages, number of visitors per time slot or day, geographical areas of origin, etc.);
- checking the correct functioning of the services offered.

The navigation data do not persist for longer than the time necessary to ensure the operation of the site and are deleted immediately after their aggregation (except when judicial authorities may need to investigate crimes).

#### **Data communicated by the user**

The optional, explicit and voluntary sending of messages to the contact address of Castello Di Albola Sarl, as well as the filling in and forwarding of forms on the site, involve the acquisition of the sender's contact data, necessary for sending a response, as well as all the personal data included in these communications.

Specific information will be published on the pages of the site set up for the provision of certain services.

#### **Cookies and other tracking systems**

Please refer to the Cookie policy page of the site which provides complete information on this subject.

#### **RECIPIENTS OF THE DATA**

The recipients of the data collected following use of the site are the following subjects designated as data processors, pursuant to Article 28 of the Regulation:

- **TOBU GROUP S.R.L.** as a provider of web platform development and maintenance services and as a CRM software service provider, Booking Engine Manager - as a provider of web platform development and maintenance services;
- **WINE PLATFORM SPA** as a provider of the development, delivery and operational management services of the technological platforms used in relation to the e-commerce section of the site;
- **FEKUND**, as a supplier of Wine Club services;



- SHOPIFY, e-commerce service provider.

The personal data collected are also processed by the staff of Castello Di Albola Sarl, who acts on the basis of specific instructions provided for the purposes and methods of the processing itself.

### **RIGHTS OF INTERESTED PARTIES**

Interested parties have the right, in the cases provided, to obtain from Castello Di Albola Sarl access to their personal data and the rectification or erasure of the same or restrictions in the processing that concerns them or to oppose the processing (articles 15 and subsequent of the Regulation). The appropriate request must be addressed to one of the contacts indicated above.

### **RIGHT TO COMPLAIN**

Interested parties who believe that the processing of personal data relating to them conducted through this site takes place in violation of the provisions of the Regulation have the right to lodge a complaint with the Guarantor, as provided for by art. 77 of the Regulation itself, or to refer the matter to the appropriate courts (Article 79 of the Regulation).